

減少浪费，积聚希望
Waste Less, Hope More

Stop Hunger

Created by Sodexo in 1996, Stop Hunger is a leading force in the fight against global hunger and malnutrition. Today, Stop Hunger is an independent endowment fund supported by Sodexo's ecosystem of employees, clients, consumers, suppliers and shareholders in 80 countries around the world.









Three focus areas to maximize impact:



Two types of partnerships:

- Local partnerships: today, **more than 600 non-governmental organizations (NGOs)** receive support through Stop Hunger
- International partnership with the **World Food Program**

Six key actions:

-  Servathon, the annual global event which mobilizes the largest number of volunteers
-  Payroll giving
-  Cause-related products
-  Volunteerism including skills-based
-  Surplus food redistribution
-  Community gardens

Stop Hunger, an active contributor



消除饥饿

消除饥饿项目由索迪斯于1996年发起，主要致力于在全球范围内改善饥饿与营养不良现象。如今，该项目已发展成为一个独立捐赠基金，在索迪斯业务涉及的80个国家和地区中，受到员工、客户、消费者、供应商以及股东的鼎力支持。







最大限度扩大以下三个重要领域的影响：



两种合作伙伴关系

- 本地合作伙伴关系：至今，**600多个非政府组织 (NGO)**得到过消除饥饿项目的支持
- 与世界粮食计划署的国际合作伙伴关系

六个关键举措

-  Servathon——年度全球志愿者活动
-  薪资捐赠
-  慈善实物捐赠
-  (技术型) 志愿者服务
-  剩余食物再分配
-  社区花园

消除饥饿，我们在行动



Our Footprints

Sodexo launched hope kitchen project at its 20th anniversary celebration

May
2015

The first hope kitchen was built in Hebei

Nov
2015

Charity sale and fundraising on family day

Jul
2016



Provided training for hope kitchen staff and workers

Aug-Oct
2016



Carried out clear your plate activity at Sodexo China sites

May-Aug
2018



Donated **3 hope gardens** and provided trainings for hope school teachers and students

Sep
2018

2019...

As a corporate citizen, we devote ourselves to help create a better tomorrow. That is also the reason why we keep doing non-profit activities such as donate hope kitchens and hope gardens in rural areas, and we will continue this journey.

At Sodexo, our 460,000 employees make things better, safer, healthier and easier for 100 million consumers around the world. We're passionate about raising the quality of life for everyone – and it's part of what we do every day.

我们的足迹

索迪斯在企业20周年庆典之际发起了希望厨房项目

5月
2015

第一间希望厨房
在河北省建立

11月
2015

在家庭日开展义卖以及筹款活动

7月
2016



为希望厨房的全体职员提供专业培训

8-10月
2016



在索迪斯中国营运点实施光盘活动

5-8月
2018



捐赠**三所希望菜园**，并向希望小学的师生们提供专业培训

9月
2018

2019...

作为企业公民，索迪斯致力于创造一个更美好的未来。同时，这也是我们坚持开展公益活动的原因。这些活动包括给偏远地区的学校捐赠希望厨房和希望菜园。在将来，我们会一如既往地开展此类活动。

在全球范围内，索迪斯460,000名员工致力于服务1亿消费者，为他们创造更美好、更安全、更健康以及更便捷的生活。我们对提升每个人的生活质量抱有极大的热情。当然，这也是我们的职务所在。

2018 Clean Your Plate Highlights 光盘行动两点



Sites across **three** segments react positively to Clean Your Plate campaign

横跨**三个**事业部的营运点积极响应本次光盘行动

Why Hope Garden?

According to a survey of 2000 rural primary school students' nutritional and health status conducted by China Youth Development Foundation (CYDF), **25%** of children are suffering from vitamin deficient and **20%** malnourished, which affect their growth and development. Therefore, CYDF launched the "Hope Garden" program.

Sodexo hopes to improve rural area students' malnutrition problem and popularize nutrition and health knowledge through donate hope gardens and provide nutrition and health trainings.



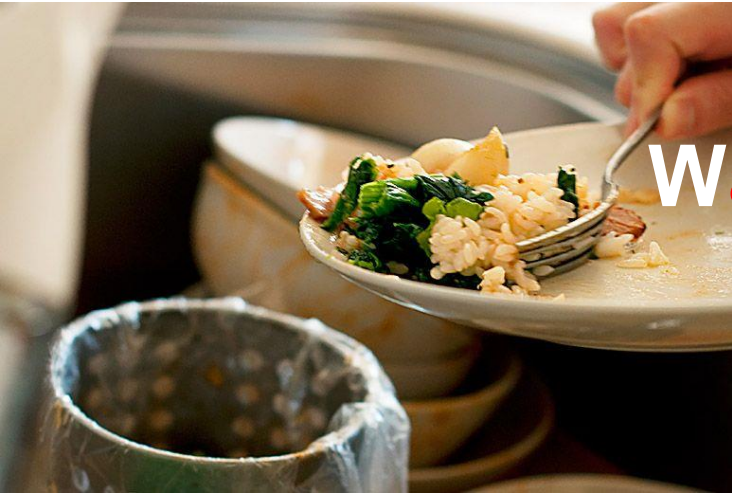
为什么要发起希望菜园项目？

中国青少年发展基金会(CYDF)关于2000名偏远地区小学生营养和健康状态的研究显示，**25%**的调查者被发现缺乏各种维生素；**20%**的调查者出现了营养不良的状况。这很大程度上影响了孩子们的生长发育和成长。因此，CYDF发起了“希望菜园”这一项目。

索迪斯希望借希望菜园这一项目来帮助改善偏远地区学生营养不良的问题以及通过捐赠希望菜园和提供关于营养和健康培训来普及营养和健康的相关知识。



Clean Your Plate to help build the Hope Garden



Waste
Less

The total amount of food wasted in China is equivalent to about **50 billion kilograms** of grain per year, which is about **200 million** people's annual grain ration.

Last year, Sodexo China sites launched “Clean Your Plate” campaign and over **17,000** customers and clients participated. It contributed to the donation of **3** hope gardens in china rural areas and the benefit over **2,000** students. Therefore, Sodexo plans to launch “Clean Your Plate” campaign this year again.



Hope
More

参与光盘活动，建设希望菜园



减少
浪费

在中国，每年的食物浪费总量相当于**500亿公斤**的粮食，这相当于大约**2亿**人的年粮食量。

去年，索迪斯中国营运点发起了“光盘行动”活动，超过 **17,000**名消费者和顾客参与其中。索迪斯如约在中国偏远地区捐建**3**所希望菜园，超**2000**名学生受益。因此，索迪斯中国计划在今年再次发起该项活动。



积聚
希望

Take Action

Date of campaign:

Any week from Jun.3rd and Aug. 2nd

Rule of campaign:

- There are five different tickets from Monday to Friday. The consumer who cleans the plate will be given a ticket for the day
- The consumer who collects all the five tickets can redeem on the last day of the campaign
- Sodexo will donate 1RMB for each clean plate to help rural schools to build “Hope Garden”



活动详情：

活动日期：

6月3日至8月2日间任意一周

活动规则：

- 我们将会发放五张光盘券（周一至周五）。每光盘一次，您将收到一张当天的光盘券。
- 集齐五张光盘券的消费者可在活动最后一天兑换一份礼品。
- 索迪斯将为每一次光盘捐出1元钱，帮助偏远地区学校建造“希望菜园”。



Clean Your Plate Materials

Three posters of different sizes can be selected according to the needs from site.

A4: 297mm*210mm

A2: 594mm*420mm

X banner: 2000mm*800mm



Five coupons from Monday to Friday



Recommended gift



Succulent plant /
a free meal /
a free soup /
a free drink

...

光盘行动物料

营运点可以根据现场情况选择三种不同尺寸的海报。

A4: 297mm*210mm
A2: 594mm*420mm
X 横幅: 2000mm*800mm



周一至周五的光盘券



礼品推荐



多肉植物
一顿免费餐点
一例免费汤品
一杯免费饮料...

Contacts 联系方式

有任何疑问，请联系：

For any questions, please reach out:

Email: YIN Lan Lan.YIN@sodexo.com

Call: 021 2536 6427

Thank you !